infowar/psychic war

Marrying the mission to the market

Magazines - North America
ù ELLE, ù Elle Decor, ù ELLEgirl, ù Metropolitan Home, ù Home, ù Premiere, ù Travel Holiday, ù American Photo, ù Car and Driver, ù Car Stereo Review's Mobile Entertainment, ù Boating, ù Flying, ù Showboats International, ù Cycle World, ù Sound & Vision, ù Popular Photography, ù Road & Track, ù Woman's Day, ù Woman's Day Special Interest Publications

Magazines - France
ù Action Auto Moto, ù Automobiles Classiques, ù Bambi, ù Bon Voyage, ù Corse-Matin, ù ELLE, ù ELLE A TABLE, ù ELLE DECORATION, ù Entrevue, ù Femina Hebdo, ù France Dimanche, ù ICI Paris, ù ISA, ù Jeune & Jolie, ù Joypad, ù Joystick, ù L'echo des Savanes, ù La Corse Votre Hebdo, ù La Provence, ù Le Journal de Mickey, ù Le Journal du Dimanche, ù Maximal, ù Mickey Jeux, ù Mickey Parade, ù Minnie Mag, ù Nice-Matin, ù OK ! Podium, ù Onze Mondial, ù P'tit Loup, ù Parents, ù Paris Match, ù Parisscope, ù Photo, ù Picsou Magazine, ù Playstation 2, ù Premiere, ù Super Picsou Geant, ù Tele 7 Jeux, ù Tele 7 Jours, ù Telecable Satellite Hebdo, ù Top Famille Magazine, ù TV Hebdo, ù Var-Matin, ù Week-End, ù Winnie, ù Winnie Jeux, ù Winnie Lecture

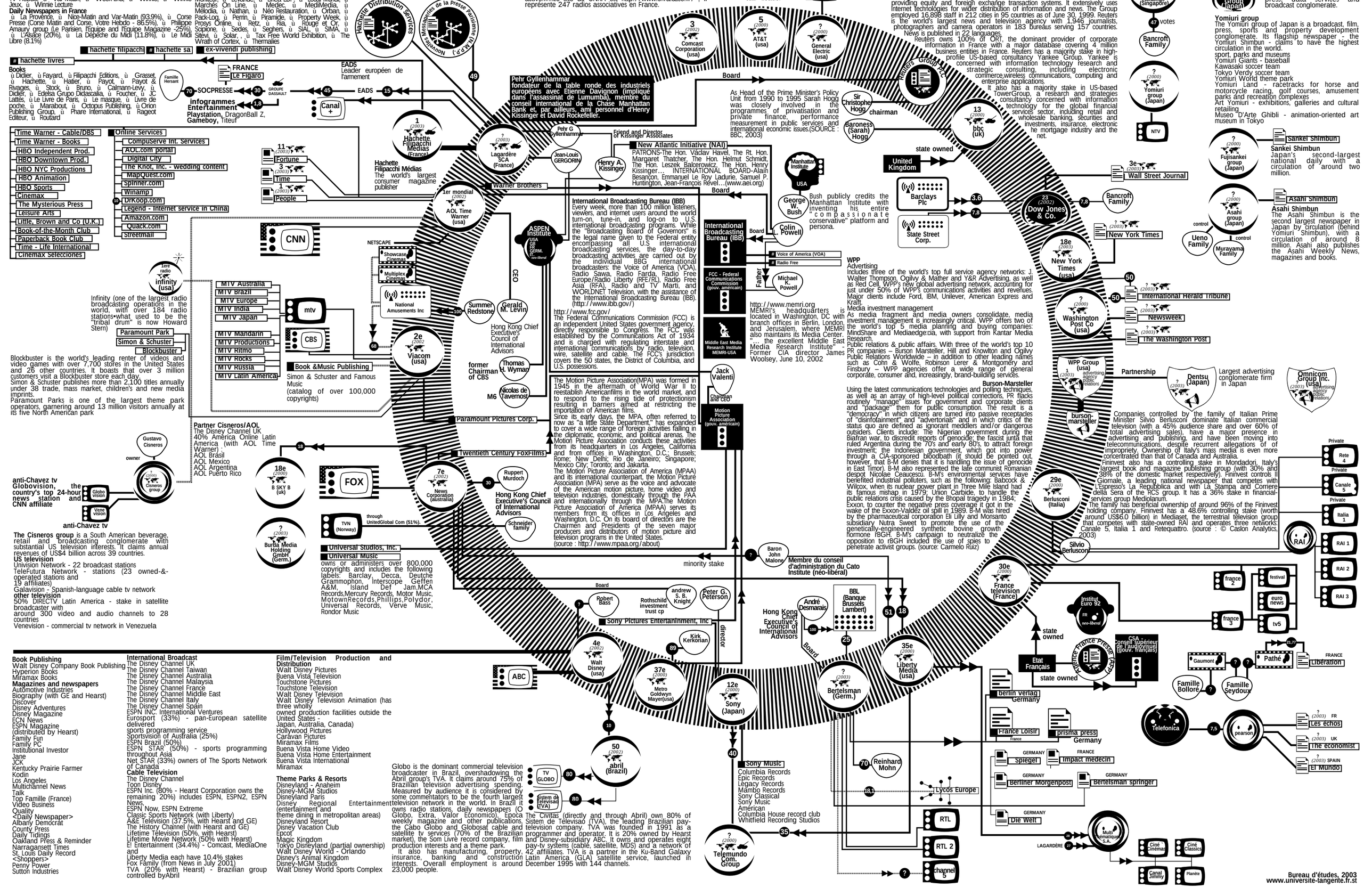
Daily Newspapers in France
ù La Provence, ù Nice-Matin and Var-Matin (93.9%), ù Corse Presse (Corse Matin and Corse, Votre Hebdo - 86.5%), ù Philippe Amaury group (Le Parisien, l'Equipe and l'Equipe Magazine -25%), ù L'Alsace (20%), ù La Depêche du Midi (11.8%), ù Le Midi Libre (8.1%)

ex-vivendi publishing
ù Dunod, ù Fleuve Noir, ù La Découverte, ù Laffont, ù Larousse, ù Le Robert, ù Masson, ù Nathan, ù Plon, ù Presses de la Cité, ù Solar-Belfond, ù Syros, ù 10/18, ù Abcbac, ù Abitare, ù Adi, ù Adibou, Atica Educational, ù Avenir, ù Barbour Expert, ù Beneport, ù Biotec Europe, ù Bordas, ù Caractères, ù Carat, ù Catedra, ù Cetisa-Boixareu, ù Chambers, ù ClassWorks, ù Clé, ù Clet, ù Crash Bandicoot, ù Dalloz Editions, ù Delmas, ù Doyma, ù Educational Resources, ù Eduscope, ù ePocket, ù Eurocancer, ù Europack-Euromanut, ù Europe Information Service, ù European Center for Public Affairs Brussels, ù Exposium, ù Fixot, ù Foragora, ù Galee, ù Géront Expo, ù Graphitec, ù Greenbook, ù Grupo Lorente, ù Harrap, ù Hemma, ù Hôpital Expo-Intermédica, ù Hors Série, ù Hortimat, ù HyperStudio, ù Hypnotex, ù Industrie 2002, ù Intermat, ù Jarditec, ù Julliard, ù Kleio, ù Kléio, ù L'Entreprise, ù Les Editions du Moniteur, ù Levande, ù Linea EDP, ù Local Mundi, ù Marchés On Line, ù Medec, ù MediMedia, ù Mélodia, ù Nathan, ù Néo Restauration, ù Orban, ù Pack-Log, ù Perrin, ù Piramide, ù Property Week, ù Prosys Online, ù Retz, ù Ria, ù Rouge et Or, ù Scipione, ù Sedes, ù Seghers, ù SIAL, ù SIMA, ù Stievi, ù Solar, , ù Tax Free World Exhibition, ù The Wrath of Cortex, ù Thermalies

Á Aeroboutique, Á Dynapresse, Á Distribution Services, Á Naville, Á Navistar, Á Shop, Á Relais H, Á Virgin France, Á AGH, Á Eastern Lobby Shop, Á HDS, Á Payot, Á Relay, Á Virgin Store SA, Á Curtis Circulation, Á Hachette, Á Press Relay, Á Saarbach, Á SGEC, Á Week End

"Relais H" (marque Relay) bénéficie d'un contrat de distribution de la presse dans les gares signé avec la SNCF.La Société "Relais H" a demandé officiellement l'arrêt de la distribution du gratuit "20 minutes" dans le réseau SNCF.
Acquise par Hachette Distribution Services en 2001, Virgin Megastore compte aujourd'hui près de 30 magasins dont les 10 unités d'Extrapole qui ont rejoint la chaîne à la fin de la même année et le Furet du Nord, première enseigne régionale de librairies multimédia dans le Nord de la France.

LAGARDÈRE ET LES RADIOS DITES "INDÉPENDANTS - Afp Audio (A2PRL) agence de presse audio (offre de programmes audio pour les radios associatives et indépendantes, dont par exemple des programmes sportifs) - propriété de Lagardère Active. Directeur : Hugues de Vesins. **Hugues de Vesins est par ailleurs le président du Conseil National des Radios Associatives (CNRA)** au titre de ses fonctions au sein de la Fédération des Radios Associatives Non Commerciales de Midi Pyrénées, c'est au titre de président qu'il intervient dans de nombreux colloques et conférences (Salon International de la Radio, Université de la Communication d'Hourtin...), et qu'il est l'un membres titulaires de la Commission du FSER - c'est-à-dire l'un des représentants des radios associatives siégant au Fond de Soutien à l'Expression Radiophonique (sous tutelle des Ministères de la Culture et de la Communication, de l'Emploi et de la Solidarité, et de l'économie et des Finances).Pour l'anecdote, son e-mail (hugues.de.vesins@lagardere-active.fr) en tant que Président du CNRA apparaît comme domicilé à lagardere-active.fr...Le site du CNRA est http://www.cnra.asso.fr/ , il représente 247 radios associatives en France.



Book Publishing
Walt Disney Company Book Publishing
Hyperion Books
Miramax Books

Magazines and newspapers
Automotive Industries
Biography (with GE and Hearst)
Discover
Disney Adventures
Disney Magazine
ECN News
ESPN Magazine (distributed by Hearst)
Family Fun
Family PC
Institutional Investor
Jane
JCK
Kentucky Prairie Farmer
Kodin
Los Angeles
Multichannel News
Talk
Top Famille (France)
Video Business
Quality
<Daily Newspaper>
Albany Democrat
County Press
Daily Tidings
Oakland Press & Reminder
Narragansett Times
St. Louis Daily Record
<Shoppers>
Penny Power
Sutton Industries

International Broadcast
The Disney Channel UK
The Disney Channel Taiwan
The Disney Channel Australia
The Disney Channel Malaysia
The Disney Channel France
The Disney Channel Middle East
The Disney Channel Italy
The Disney Channel Spain
ESPN INC. International Ventures
Eurosport (33%) - pan-European satellite delivered sports programming service
Sportsvision of Australia (25%)
ESPN Brazil (50%)
ESPN STAR (50%) - sports programming throughout Asia
Net STAR (33%) owners of The Sports Network of Canada

Cable Television
The Disney Channel
Toon Disney
ESPN Inc. (80% - Hearst Corporation owns the remaining 20%) includes ESPN, ESPN2, ESPN News,
ESPN Now, ESPN Extreme
Classic Sports Network (with Liberty)
A&E Television (37.5%, with Hearst and GE)
The History Channel (with Hearst and GE)
Lifetime Television (50%, with Hearst)
Lifetime Movie Network (50% with Hearst)
E! Entertainment (34.4%) - Comcast, MediaOne and
Liberty Media each have 10.4% stakes
Fox Family (from News in July 2001)
TVA (20% with Hearst) - Brazilian group controlled byAbril

Film/Television Production and Distribution
Walt Disney Pictures
Buena Vista Television
Touchstone Pictures
Touchstone Television
Walt Disney Television
Walt Disney Television Animation (has three wholly owned production facilities outside the United States -
Japan, Australia, Canada)
Hollywood Pictures
Caravan Pictures
Miramax Films
Buena Vista Home Video
Buena Vista Home Entertainment
Buena Vista International
Miramax

Theme Parks & Resorts
Disneyland - Anaheim
Disney-MGM Studios
Disneyland Paris
Disney Regional Entertainment (entertainment and theme dining in metropolitan areas)
Disneyland Resort
Disney Vacation Club
Epcot
Magic Kingdom
Tokyo Disneyland (partial ownership)
Walt Disney World - Orlando
Disney's Animal Kingdom
Disney-MGM Studios
Walt Disney World Sports Complex

Globo is the dominant commercial television broadcaster in Brazil, overshadowing the Abril group's TVA. It claims around 75% of Brazilian television advertising spending. Measured by audience it is considered by some commentators to be the fourth largest television network in the world. In Brazil it owns radio stations, daily newspapers (O Globo, Extra, Valor Economico), Epoca weekly magazine and other publications, the Cabo Globo and Globosat cable and satellite tv services (70% of the Brazilian market), the Som Livre record company, film production interests and a theme park.
It also has manufacturing, property, insurance, banking and construction interests. Overall employment is around 23,000 people.

The Civitas (directly and through Abril) own 80% of Sistem de Televisao (TVA), the leading Brazilian pay-television company. TVA was founded in 1991 as a programmer and operator. It is 20% owned by Hearst and Disney-subsidiary ABC. It owns and operates eight pay-tv systems (cable, satellite, MDS) and a network of 42 affiliates. TVA is a partner in the Ku-Band Galaxy Latin America (GLA) satellite service, launched in December 1995 with 144 channels.

The Motion Picture Association(MPA) was formed in 1945 in the aftermath of World War II to reestablish American films in the world market, and to respond to the rising tide of protectionism resulting in barriers aimed at restricting the importation of American films.
Since its early days, the MPA, often referred to now as "a little State Department," has expanded to cover a wide range of foreign activities falling in the diplomatic, economic, and political arenas. The Motion Picture Association conducts these activities from its headquarters in Los Angeles, California and from offices in Washington, D.C.; Brussels; Rome; New Delhi; Rio de Janeiro; Singapore; Mexico City; Toronto; and Jakarta.
The Motion Picture Association of America (MPAA) and its international counterpart, the Motion Picture Association (MPA) serve as the voice and advocate of the American motion picture, home video and television industries, domestically through the PAA and internationally through the MPA.The Motion Picture Association of America (MPAA) serves its members from its offices in Los Angeles and Washington, D.C. On its board of directors are the Chairmen and Presidents of the seven major producers and distributors of motion picture and television programs in the United States.
(source : http://www.mpaa.org/about)

International Broadcasting Bureau (IBB)
Every week, more than 100 million listeners, viewers, and internet users around the world turn-on, tune-in, and log-on to U.S. international broadcasting programs. While the "Broadcasting Board of Governors" is the legal name given to the Federal entity encompassing all U.S international broadcasting services, the day-to-day broadcasting activities are carried out by the individual BBG international broadcasters: the Voice of America (VOA), Radio Sawa, Radio Farda, Radio Free Europe/Radio Liberty (RFE/RL), Radio Free Asia (RFA), Radio and TV Marti, and WORLDNET Television, with the assistance of the International Broadcasting Bureau (IBB). (http://www.ibb.gov/)

http://www.fcc.gov/
The Federal Communications Commission (FCC) is an independent United States government agency, directly responsible to Congress. The FCC was established by the Communications Act of 1934 and is charged with regulating interstate and international communications by radio, television, wire, satellite and cable. The FCC's jurisdiction covers the 50 states, the District of Columbia, and U.S. possessions.

http://www.memri.org
MEMRI's headquarters is located in Washington, DC with branch offices in Berlin, London and Jerusalem, where MEMRI also maintains its Media Center. "... the excellent Middle East Media Research Institute" - Former CIA director James Woolsey, June 10, 2002

Bureau d'études, 2003
www.universite-tangente.fr.st